

The Development Strategy of Dzemal Bijedic University of Mostar 2019 – 2024

(<https://www.unmo.ba/media/1804/strategija-razvoja-univerziteta-2019-2024.pdf>) was adopted by the Senate.

UNMO mission is to organize a wide spectre of different educational processes and carry out theoretical, applied, and developmental scientific and research work and become one of the leaders in the education of young experts necessary for the development of the economy and society and to improve cultural and social development of the region and the country.

UNMO vision anticipates striving to become a flexible, functional, and socially responsible higher education institution in the region recognized by its modern study programmes in all study cycles, opened to cooperation, internationalisation, and oriented towards quality.

After identification of the strategic goals, the project team used different available documents and detailed analyses of periodical reports from the University level but also from the level of the study programme, reports of the work of services and offices, and reports of different Ministries and state administration bodies and followed the modern trends in higher education to define strategic goals for each strategic area. Each proposed strategic goal consists of identified activities (tasks) that lead to its implementation in the context in which the University works and operates. In addition to the activities/tasks related to the implementation of strategic goals, the indicator of fulfilment and the target value that is to be achieved are listed.

Strategic area 1: (Re)positioning

Strategic goal 1.1: development of institutional responsibility and strengthening the ties with the surrounding

Strategic goal 1.2: University is an open and desirable centre for studying

Strategic goal 1.3: increase the visibility of the University domestically and internationally

Strategic goal 1.4: University is an equal and stable partner in EHEA

Strategic area 2: Institutional strengthening

Strategic goal 2.1: reorganization of the University

Strategic goal 2.2: Development of planning and managing system – functioning University

Strategic goal 2.3: achieving the financial sustainability

Strategic goal 2.4: Development of capacities and potentials

Strategic goal 2.5: Strengthening of the students' role in all three cycles of studies

Strategic goal 2.6: Development of culture and sport

Strategic area 3: scientific and research work, entrepreneurship, and innovation

Strategic goal 3.1: Strengthening the science and research, science and innovation

Strategic goal 3.2: entrepreneurship development

Strategic goal 3.3: Development of third cycle studies

Strategic goal 3.4: Strengthening and development of lifelong learning and training

Strategic area 4: Teaching, study programmes, and students

Strategic goal 4.1: development of research and study programmes on all study cycles in line with economic possibilities and needs of the society

Strategic goal 4.2: Flexible and standardized study programmes

Strategic goal 4.3: Development of university, multidisciplinary and joint study programmes

Strategic goal 4.4: Reach the highest standards in study programmes and teaching process

Strategic goal 4.5: Improving the student standard

Strategic area 5: Informatisation, quality, and internationalisation

Strategic goal 5.1: Strengthening of the informatisation

Strategic goal 5.2: Strengthening of the quality system

Strategic goal 5.3: Increasing mobility and internationalisation

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